



# The Economic Value of Cowley College

REFLECTS FISCAL YEAR 2016-17



## ECONOMIC IMPACT ANALYSIS

↑ = 100 jobs

1 out of every 98

jobs in the Cowley College Service Area is supported by the activities of Cowley College and its students



### Alumni impact

Impact of the increased earnings of Cowley College alumni and the businesses they work for

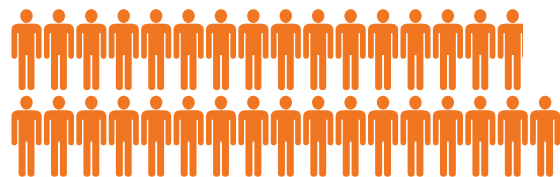
**\$244.2 million**

Added income

an economic boost similar to hosting the World Series 41x

- OR -

3,282 Jobs supported



## COWLEY COLLEGE TOTAL ANNUAL IMPACT

**\$265.5 million**

Added income

- OR -

**3,735**

Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$17.9 million**

Added income

enough to buy 533 new cars

- OR -

395

Jobs supported



### Student spending impact

Impact of the daily spending of Cowley College students attracted to or retained in the region

**\$3.5 million**

Added income

enough to buy 278 families\* a year's worth of groceries

- OR - 58 Jobs supported

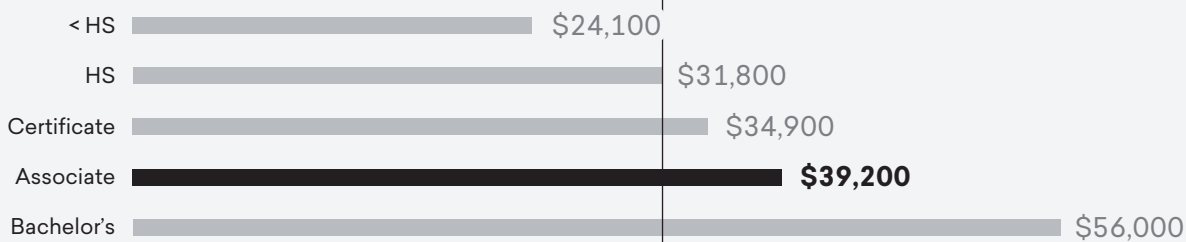


\* family of four



## INVESTMENT ANALYSIS

The average associate degree graduate from Cowley College will see an increase in earnings of **\$7,400** each year compared to someone with a high school diploma working in Kansas.



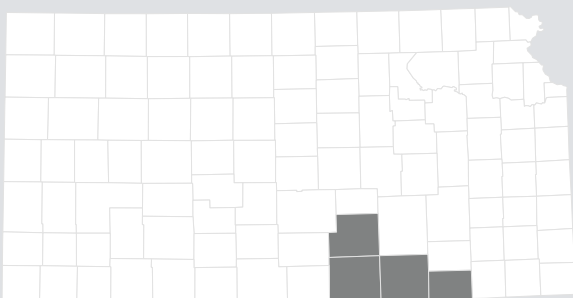
### About Cowley College

4,061 Credit Students

650 Non-Credit Students

322 Employees

### The Cowley College Service Area



For every \$1...



Students gain \$4.50 in lifetime earnings



Taxpayers gain \$3.60 in added tax revenue and public sector savings



Society gains \$11.00 in added state revenue and social savings