



## Mission Driven Community Engagement and Support

The information from Cowley College’s external stakeholders reflects one of the organizational processes driving mission-creation through engagement with constituency. The community survey is conducted during the strategic planning cycle’s “year of reflection,” and was last conducted as part of the 2021 fall strategic planning environmental scan. The Office of Institutional Effectiveness uses community feedback to inform the strategic plan’s priorities and initiatives.

### About the Survey

79.5% or 280 of the 352 survey respondents identified their area of involvement with the College in a location specific to Cowley and Sumner Counties, the College’s state-designated service area. These participants represent a variety of stakeholder types including alumni; community members; donors; current and future students; employees; parents of college and high school students; and, representatives of high school partners, local businesses and nonprofit organizations.

Likert scale of 5 where 5=Strongly agree	N	Mean*	% Selecting Agree or Strongly Agree
<b>Representing the Community</b>			
Cowley College’s Board of Trustees represents the diverse interests of the community.	198	3.44*	48.5%
<b>Engaging with the Community</b>			
Cowley College presents an engaging community presence.	309	4.17*	80.9%
Cowley College partners well with area industries and businesses.	219	3.80*	66.2%
Cowley College employees are active in the community.	218	4.04*	76.6%
<b>Supporting the Community</b>			
Cowley College offers a selection of programs that meets our community’s needs.	245	4.00*	78.8%
Cowley College adequately serves the work force needs in our community.	226	3.84*	68.6%
Cowley College makes a positive impact on the community it serves.	257	4.23*	84.8%
Cowley College offers affordable tuition.	241	4.16	82.2%
Cowley College offers adequate financial assistance and scholarships.	230	4.27*	84.8%
<b>Excellence Consistent with the Mission</b>			
Cowley College makes student learning a top priority.	247	4.02	78.5%
Students receive a high-quality education at Cowley College.	254	4.20*	84.3%

\*Indicates a mean score increase from the 2018 survey administration