



COWLEY
COLLEGE



Accountability and Institutional Measures

2019



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MISSION STATEMENT

Cowley College is committed to providing opportunities for learning excellence, personal achievement, and community engagement.

We are committed to maintaining a quality institution by meeting and exceeding the expectations of customers through the following:

VISION STATEMENT

Champion the relevance of two-year colleges in higher education through holistic learning and workforce development opportunities.

CORE VALUES

Cowley College is dedicated to the continual pursuit of excellence by embracing our Core Values, the fundamental principles that guide our actions.

STRATEGIC THEME

With integrity and passion, Cowley College advances its mission and vision by supporting the attainment and demonstration of life skills in the areas of critical thinking and problem solving, communications, citizenship, computation, and technology.

Goal Measure 1: Student Goal Attainment				
Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
1.1 Academic Performance of Student Athletes: Average GPA by Sport	Target 2.5 GPA			
Target		2.50	2.50	2.50
Performance		3.02	3.04	2.94
1.2 IPEDS Graduation Rate Survey (GRS) 2015, 2016, 2017; 150% of Normal Time	Target Mean for peer group			
Target		29	32	32
Performance		29	28	36
1.3 Certification of Vocational Program Completers	Target 0.70			
Target		0.70	0.70	0.70
Performance		1.12	0.61	0.74

Goal Measure 2: Academic Preparedness				
Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
2.1 ENG 2211 (A) Students Completing Composition II with a C or Better	Target 3 YR Mean	NA	NA	
Target		--	--	0.2356
Performance				0.2574
2.2c Math Success: MTH 4410 Students Completing MTH 4420 with a C or Better in the Subsequent Semester	Target 3 YR Mean			
Target		0.2552	0.2443	0.3163
Performance		0.2312	0.3810	0.3366

Goal Measure 3: Persistence and Success Rates

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
3.1 Retention Rate of First-time full-time, degree-seeking cohort: Fall to Spring Percentage	Target			
	3 YR Mean	0.78	0.78	0.78
Target				
Performance		0.78	0.79	0.79
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3.2 Retention Rate of First-time full-time, degree-seeking cohort: Fall to Fall Percentage	Target			
	3 YR Mean	0.58	0.57	0.56
Target				
Performance		0.57	0.52	0.58
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3.3 DFW Percentage	Target			
	3 YR Mean	23.21	22.68	23.19
Target				
Performance		23.45	21.53	20.48

Goal Measure 4: Satisfaction with Instruction

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
4.1 Student Evaluation of Instructors, Face to Face format	Target			
	3.50	3.50	3.50	3.50
Performance, Face to Face format		3.56	3.59	3.60
Performance, Online format		3.51	3.51	3.62
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4.2 Noel Levitz Student Satisfaction Inventory: Instructional Effectiveness Performance Gap	Target			
	< 3 YR Mean	<0.52	<0.53	<0.48
Target				
Performance		0.52	0.49	0.40

Goal Measure 5: Effectiveness of Support Services

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
5.1 Vendor Cycles: Age of Paid Invoices in Days	Target 3 YR Avg: Month- Month	↑	↑	↑
Target		30.59	25.50	25.54
Performance		12.63	17.54	13.57
5.2 Technology Work Order Completion Rate	Target 3 YR Average	↑	↑	↑
Target		275	418	544
Performance		709	500	652



Goal Measure 6: Use of Services

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
6.1 Library Services Usage per FTE	Target 3 YR	↑	↑	↓
Target Average		6.45	6.72	7.30
Performance		7.33	7.25	6.29
6.2 Tutoring Services Usage per FTE	Target 3 YR	↑	↑	↑
Target Average		0.2499	0.3114	0.3725
Performance		0.3549	0.4113	0.3893
6.3 Health Services Usage per On Campus FTE	Target 3 YR	↓	↓	↓
Target Average		0.7184	0.7622	0.5471
Performance		0.6954	0.4388	0.3958
6.4 Student Life Counseling Services Usage per FTE	Target 3 YR	↑	↑	↑
Target Average		0.0225	0.0243	0.0262
Performance		0.0286	0.0289	0.0347
6.5 Dorm Utilization Percentage, Average for AY (Regular fall, spring terms)	Target 0.98	↓	↓	↓
Target		0.98	0.98	0.98
Performance		0.94	0.88	0.89

Goal Measure 7: Satisfaction with Support Services

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
7.1 Noel Levitz Student Satisfaction Inventory: Student Centeredness Performance Gap	Target National Perf Gap	↑	↑	↑
Target		0.79	0.77	0.42
Performance		0.48	0.41	0.35
7.2 Noel Levitz Student Satisfaction Inventory: Campus Climate Performance Gap	Target National Perf Gap	↑	↑	↑
Target		0.68	0.66	0.56
Performance		0.43	0.33	0.31
7.3 Noel Levitz Student Satisfaction Inventory: Academic Advising Effectiveness Performance Gap	Target National Perf Gap	↑	↑	↑
Target		0.95	0.92	0.57
Performance		0.78	0.58	0.41
7.4 Noel Levitz Student Satisfaction Inventory: Campus Services Performance Gap	Target National Perf Gap	↑	↑	↑
Target		0.54	0.50	0.48
Performance		0.24	0.27	0.18
6.5 Noel Levitz Student Satisfaction Inventory: Admissions/Financial Aid Performance Gap	Target National Perf Gap	↑	↑	↑
Target		0.91	0.86	0.59
Performance		0.53	0.40	0.41

Goal Measure 7: Satisfaction with Support Services, *cont.*

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
7.6 Noel Levitz Student Satisfaction Inventory: Registration Effectiveness Performance Gap	Target National Perf Gap	↑	↑	↑
Target		0.81	0.78	0.54
Performance		0.39	0.37	0.35
7.7 Satisfaction with Dormitories	Target 3 YR Average	↓	↑	↑
Target		0.74	0.70	0.69
Performance		0.60	0.71	0.84
7.8 Food Service Survey: Overall Satisfaction Percentage	Target 0.85	↑	↔	↑
Target		0.85	0.85	0.85
Performance		0.87	0.85	0.94
7.7 Noel Levitz Employee Survey Overall Satisfaction Percentage	Target 3 YR Average	↓	↓	↓
Target		0.85	0.83	0.75
Performance		0.80	.62	0.72

Goal Measure 8: Financial Aid Awards

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
8.1 Three Year Student Loan Cohort Default Rate	Target	↑	↑	↑
Target	National Cohort Rate	11.3	11.5	10.8
Performance		-1.9	-2.8	-4.7
8.2 Average Student Loan Debt Compared to Financial Aid Cost of Attendance	Target	↑	↑	↑
Target	3 YR Average	0.36	0.30	0.25
Performance		0.23	0.20	0.20
8.3 Percentage of Federal Work Study Funds Utilized	Target	↑	↓	↓
Target	1.00	1.00	1.00	1.00
Performance		1.0000	0.68	0.86

Goal Measure 9 FTE and Student Recruitment

Process Measures		PY 2 Indicator	PY 1 Indicator	Current Indicator
9.1 Credit Hours: General Education	Target			
	Enrollment Goal	24,631	21,707	24,003
	Performance	23,766	20,082	23,560
9.2 Credit Hours: Career-Technical Education	Target			
	Enrollment Goal	6,509	6,457	6,089
	Performance	6,029	6,184	6,718
9.3 Marketing Dollars Spent per FTE	Target			
	3 YR Average	\$23.76	\$25.31	\$32.72
	Performance	\$29.59	\$39.27	\$50.32
9.4 Overall Admissions Application Receipts	Target			
	475 per month	475	475	475
	Performance	-674	-856	-1,992
9.5 Overall Campus Visits	Target			
	45 per month	540	540	540
	AY Target	540	540	540
	AY Performance	617	645	773
9.6 Scholarship Discount Percentage on Tuition and Fees	Target			
	3 YR Average	0.1905	0.2096	0.2142
	AY Target	0.1905	0.2096	0.2142
	AY Performance	0.2403	0.2001	0.2954

Goal Measure 10. Community Service and Partnerships

10.1 ACES Volunteer Community Service Hours per FTE	Target 1.50			
Target		1.50	1.50	1.50
Performance		4.06	4.37	4.47
10.2 Golden Tigers Enrollment: Total Enrolment in All Courses (duplicated)	Target 900			
Target		900	900	900
Performance		1,103	1,153	766
10.3 Number of Business and Industry Course Sections Offered to Companies within the Service Area	Target 5 YR Average			
Target		4	5	4
Performance		1	3	10
10.4 Number of Students Enrolled in Business and Industry Course Sections Offered to Companies within the Service Area	Target 5 YR Average			
Target		76	64	45
Performance		15	35	90

Goal Measure 11. Satisfaction of Stakeholders

11.1 Stakeholder Satisfaction Percentage (Stakeholder Survey Question)	Target 0.85			
Target		0.85	0.85	
Performance		0.88	0.89	
11.2 Advisory Committee Survey Overall Satisfaction Percentage	Target 0.85			
Target		0.85	0.85	0.85
Performance		0.87	0.89	0.90

Goal Measure 12. Cash Carryover/Financial Impact

12.1 Cash Carryover Percentage	Target 20%			
Target		0.20	0.20	0.20
Performance		0.4080	0.4550	0.3896
12.2 Increase in Student Tuition/Fees for Cowley County Residents	Target < or = \$2.00			
Target		+\$2.00	+\$2.00	+\$2.00
Performance		+\$5.00	+\$6.00	+\$5.00
12.3 Mil Levy Change	Target No Increase			
Target		0	0	0
Performance		0.125	1.304	0.011
12.4 Audit Report Exceptions	Target 0			
Target		0	0	0
Performance		1	1	0

Goal Measure 13. Endowment Funding and Support

13.1 Net Change in Endowment Assets	Target 5 YR Average			
Target		11%	6%	10%
Performance		10%	16%	20%
13.2 Endowment Support To Cowley College	Target 3 YR Average			
Target		\$31,563	\$31,563	\$74,952
Performance		\$10,700	\$166,500	\$184,918

Goal Measure 13. Endowment Funding and Support, cont.

13.3 Number of Endowment Scholarships Established	Target 3 YR Average			
Target		9	10	9
Performance		11	6	9
13.4 Number of Endowment Scholarships Awarded	Target 3 YR Average			
Target		213	190	175
Performance		156	193	223
13.5 Total Endowment Scholarship Dollars Awarded to Students Annually	Target 3 YR Average			
Target		\$127,890	\$125,852	\$124,874
Performance		\$113,900	\$123,500	\$99,918
13.6 Total Tiger Booster Club Scholarship Dollars Awarded to Students Annually	Target 3 YR Average			
Target		\$71,132	\$77,201	\$65,833
Performance		\$85,000	\$43,000	\$85,000

Goal Measure 14. Safe and Secure Campus Environment

14.1 Campus Security Reportable Crimes	Target 25			
Target		25	25	25
Performance		66	75	62
14.2 Noel Levitz Student Satisfaction Inventory: Safety and Security Performance Gap	Target < Natl Peer Perf Gap			
Target		0.91	0.85	0.68
Performance		0.34	0.44	0.45

Goal Measure 14. Safe and Secure Campus Environment, *cont.*

14.3 Workmen's Compensation Claims: Number of Claims	Target 5			
Target		5	5	5
Performance		4	7	5
14.4 Workmen's Compensation Claims: Lost Work Days	Target 0			
Target		0	0	0
Performance		56	12	10

Goal Measure 15. Ethical Behavior

15.1 Noel Levitz Noel Levitz Student Satisfaction Inventory: Ethical Behavior: Fair, Unbiased Faculty Performance Gap	Target < Natl Peer Perf Gap			
Target		0.46	0.73	0.64
Performance		0.41	0.57	0.46
15.2 Noel Levitz Custom Campus Item: Honesty and Integrity Among Students	Target 3 YR Average			
Target		0.31	0.31	0.29
Performance		0.32	0.35	0.21
15.3 Academic Integrity Incidents per FTE	Target 0.0545			
Target		0.0545	0.0545	0.0545
Performance		0.0101	0.0201	0.0087

Goal Measure 1.1a Academic Performance of Student Athletes: Average GPA by Sport

	Fall 2016	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Goal	Current Performance
Baseball - Men	3.20	3.06	3.15	3.38	2.99	2.50	0.49
Basketball - Men	3.23	2.58	3.09	2.82	2.57	2.50	0.07
Basketball - Women	2.90	2.29	3.16	3.12	2.99	2.50	0.50
Bowling - Men & Women	NA	NA	NA	NA	2.69	2.50	0.19
Cheerleading	2.78	2.82	2.75	2.64	2.83	2.50	0.33
Cross Country - Men & Women	2.80	2.75	3.17	3.38	2.85	2.50	0.35
Dance Line	3.11	2.66	3.01	2.95	2.90	2.50	0.40
Soccer – Men	3.42	2.79	3.45	3.31	3.11	2.50	0.61
Soccer – Women	2.79	2.61	2.99	3.23	3.30	2.50	0.80
Softball - Women	3.19	2.86	3.23	3.14	3.11	2.50	0.61
Tennis - Men	3.69	4.00	3.67	3.81	3.75	2.50	1.25
Tennis - Women	2.75	2.75	3.11	3.70	3.48	2.50	0.98
Track - Men & Women	2.34	2.01	2.30	2.22	2.48	2.50	(0.02)
Volleyball - Women	3.56	3.57	3.38	3.10	3.37	2.50	0.87
Wrestling – Men	NA	NA	NA	NA	2.5	2.5	0
All Athletes	2.96	2.73	3.02	3.04	2.94	2.50	0.46
All Students	2.71	2.75	2.74	2.78	2.78	2.50	0.28

Goal Measure 1.1b Academic Performance of Student Athletes: Average Percentage of Attempted Credit Hours Completed by Sport

	Fall 2016	Spring 2017	Fall 2017	Spring 2018	Baseline	Fall 2018
Baseball - Men	0.86	0.92	0.93	0.97	0.92	0.97
Basketball - Men	0.91	0.74	0.95	0.91	0.88	0.92
Basketball - Women	1.00	0.73	0.96	0.92	0.90	0.88
Bowling – Men, Women	NA	NA	NA	NA	NA	0.71
Cheerleading	0.89	0.91	0.78	0.81	0.85	0.88
Cross Country – Men, Women	0.88	0.87	0.91	0.93	0.90	0.93
Dance Line	0.93	0.79	0.95	0.88	0.89	0.83
Soccer - Men	1.00	1.00	0.95	0.91	0.97	0.85
Soccer - Women	0.82	0.68	0.86	0.94	0.83	0.92
Softball - Women	0.93	0.88	0.92	0.96	0.92	0.92
Tennis - Men	0.76	1.00	1.00	1.00	0.94	1.00
Tennis - Women	0.92	1.00	1.00	1.00	0.98	0.98
Track - Men & Women	0.82	0.67	0.76	0.73	0.75	0.82
Volleyball - Women	0.95	0.92	0.99	0.86	0.93	0.97
Wrestling - Men	NA	NA	NA	NA	NA	0.84
Total for All Athletes	0.89	0.83	0.90	0.89	0.88	0.89
Total for All Students	0.80	0.82	0.83	0.84	0.82	0.84

Goal Measure 1.2 IPEDS Graduation Rate Survey (GRS) 2015, 2016, 2017; 150% of Normal Time

	Total Cohort 2012 Fall	Total Cohort 2013 Fall	Total Cohort 2014 Fall
Cowley County Community College	29	28	36
Allen County Community College	42	33	30
Barton County Community College	29	21	31
Butler County Community College	23	25	25
Cloud County Community College	31	32	36
Coffeyville Community College	43	40	40
Colby Community College	27	46	47
Dodge City Community College	42	40	42
Fort Scott Community College	29	29	28
Garden City Community College	20	37	31
Highland Community College	28	30	29
Hutchinson Community College	33	34	38
Independence Community College	25	22	22
Johnson County Community College	16	23	22
Kansas City Kansas Community College	22	29	27
Labette Community College	20	18	22
Neosho County Community College	23	34	30
Pratt Community College	29	35	35
Seward County Community College	38	41	40
Mean for all Colleges in Comparison Group	29	32	32
Comparison Group: Kansas Community Colleges			

Goal Measure 1.3 Certification of Vocational Program Completers

	Cosmetology	Welding	Automotive	Non-destructive Testing	EMS Paramedic	Machine Tool	Mechatronics	Total
2015-2016 Academic Year								
Number of Students Completing a Vocational Program	3	4	4	12	5	2	3	33
Number of Students Obtaining Certification	0	0	0	0	37	0	0	37
Percentage Certified	0.00	0.00	0.00	0.00	7.40	0.00	0.00	1.12
2016-2017 Academic Year								
Number of Students Completing a Vocational Program	14	24	17	50	8	5	10	128
Number of Students Obtaining Certification	13	23	16	0	22	4	0	78
Percentage Certified	0.93	0.96	0.94	0.00	2.75	0.80	0.00	0.61
2017-2018 Academic Year								
Number of Students Completing a Vocational Program	12	21	14	36	12	2	9	106
Number of Students Obtaining Certification	12	34	0	0	21	0	0	78
Percentage Certified	1.00	1.62	0.00	0.00	1.75	0.00	0.00	0.74

Goal measure 2.1 ENG 2211 (A) Students Completing Composition II with a C or Better

ENG 2211 Semester	Fall 2015	Fall 2016	Fall 2017	Three Year Average
Subsequent Semester ENG 2112 Grade = A, B, or C for ENG 2211 (A) students	22.73%	22.22%	25.74%	23.56%
Subsequent Semester ENG 2112 Grade = A, B, or C for ENG 2211 students	45.28%	44.65%	47.81%	45.91%
Information for the ENG 2211 comparison group reflects only those enrollments in course sections with a similar location, format and delivery method; results are not reflective of all students enrolled in ENG 2211 with subsequent enrollment in ENG 2212 for the reporting term.				

Goal Measure 2.2a Developmental Math: EBM 4404 Students Completing MTH 4410 with a C or Better in the Subsequent Semester

EBM 4404 Semester	Fall 2012	Fall 2013
Spring Semester MTH 4410 Grade = A, B, or C	10.05%	16.57%
Did Not Enroll in MTH 4410 during Subsequent Semester	74.07%	66.85%
EBM 4404 was not offered beginning AY 2014-2015.		

Goal Measure 2.2b Developmental Math: EBM 4405 Students Completing MTH 4410 or 4411 with a C or Better in the Subsequent Semester

EBM 4405 Semester	Fall 2013	Fall 2016	Fall 2017	Three Year Average
Same or Subsequent Semester MTH 4410 (4411) Grade = A, B, or C	34.59%	28.95%	26.02%	29.85%
Did Not Enroll in MTH 4410 (4411) during Subsequent Semester	56.50%	52.40%	78.11%	62.34%
EBM 4405 was not offered during Fall 2014 nor Fall 2015				

Goal Measure 2.2c Math Success: MTH 4410 Students Completing MTH 4420 with a C or Better in the Subsequent Semester

MTH 4410 (4411) Semester	Fall 2015	Fall 2016	Fall 2017	Three Year Average
Same or Subsequent Semester MTH 4420 Grade = A, B, or C	23.12%	38.10%	33.66%	31.63%
Did Not Enroll in MTH 4420 during Subsequent Semester	67.34%	56.66%	50.50%	58.17%

Goal Measure 3.1 Retention Rate of First-time Cohort Groups: Fall to Spring Percentage

	2013 Fall	2014 Fall	2015 Fall	2016 Fall
First-time, full-time, degree or certificate seeking	78%	78%	79%	79%
First-time, part-time, degree or certificate seeking	40%	57%	55%	49%

Goal Measure 3.2a Retention Rate of First-time Cohort Groups: Fall to Fall Percentage

	2013 Fall	2014 Fall	2015 Fall	2016 Fall
First-time, full-time, degree or certificate seeking	58%	57%	52%	58%
First-time, part-time, degree or certificate seeking	26%	34%	28%	30%

Goal Measure 3.2b Retention Rate of First-time Cohort Groups Peer Comparison: Fall to Fall Percentage

	2012 Cohort	2013 Cohort	2014 Cohort	2015 Cohort
First-time, full-time	55%	58%	57%	52%
Peer Comparison	56%	56%	54%	NA
First-time, part-time, degree or certificate seeking	24%	26%	34%	30%
Peer Comparison	28%	31%	34%	NA

Goal Measure 3.3 DFW Percentage

	2013 Fall	2014 Fall	2015 Fall	2016 Fall	2017 Fall	2018 Fall
Total Credit Hours	42,156	36,418	33,900	30,414	29,126	30,852
DFW Rate	25.05	20.00	24.59	23.45	21.53	20.48
GPA	2.68	3.00	2.77	2.71	2.74	2.78

4.1a Student Evaluation of Instructors

	2017 Fall	2017 Spring	2018 Fall
Face to Face	3.56	3.59	3.60
Online	3.51	3.51	3.62

4.2 Noel Levitz Student Satisfaction Inventory: Instructional Effectiveness Performance Gap

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.50	6.48	6.53
Satisfaction	6.02	5.99	6.13
Perf Gap	0.52	0.49	0.40



5.1 Vendor Cycles: Average Age of Paid Invoices in Days

	Age of Purchase Requests	Age of Purchase Orders	Age of Paid Invoices	3 YR Average Age of Paid Invoices: Month - Month
February				
2013	3.70	22.77	27.13	--
2014	4.11	18.34	35.72	--
2015	4.65	20.95	28.93	30.59
2019	4.05	9.13	12.63	
March				
2013	4.18	20.67	28.49	--
2014	4.88	20.02	23.33	--
2015	7.44	21.53	24.69	25.50
2019	4.74	11.43	17.54	
April				
2013	3.60	20.42	22.73	--
2014	5.78	21.34	23.75	--
2015	4.75	22.23	30.15	25.54
2019	4.09	7.49	13.57	

5.2a Technology Work Order Tickets

	2014-2015	2015-2016	2016-2017	2017-2018
Total Tickets	423	709	500	652

5.2b Noel Levitz Student Satisfaction Inventory: Campus Services: Computer Labs are adequate and accessible.

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.50	6.48	6.46
Satisfaction	6.11	6.12	6.41
Perf Gap	0.39	0.36	0.05
Natl Peer Perf Gap	0.46	0.42	0.30

5.2c Noel Levitz Student Satisfaction Inventory: Campus Services: This campus provides online access to services I need.

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.54	6.57	6.63
Satisfaction	6.44	6.02	6.49
Perf Gap	0.10	0.55	0.14
Natl Peer Perf Gap	0.43	0.41	0.38

6.1a Library Services Usage per FTE

	2016-2017	2017-2018	2018-2019
Number of Student Visits	28,225	26,625	23,218
FTE (Regular FA, SP)	3,851.00	3,673.54	3,689.07
Annual Student Visits per FTE	7.33	7.25	6.29

6.1b Library Student/Class Visits by Activity Type

	2016-2017	2017-2018	2018-2019
Computer/Internet Usage	20,120	18,505	15,780
Kansas Room	222	155	318
Reference Questions	3,794	4,073	2,754
Class Visits	110	98	82

6.2a Main Campus Tutoring Usage in Total Visits by Academic Year

	2015-2016	2016-2017	2017-2018	2018-2019
Campus Tutoring	920	1,022	1,002	981
IMPACT (TRiO Support Service)	574	345	509	455
Total	1,494	1,367	1,511	1,436
FTE (Regular FA, SP)	4,254.46	3,851.33	3,673.54	3,689.07
Annual Tutoring Visits per FTE	0.3512	0.3549	0.4113	0.3893

6.2b Online Tutoring Service Usage in Total Visits per Fall Semester

	2016 Fall	2017 Fall	2018 Fall
Program Usage: # Sessions	559	629	440
Fall FTE	2,028.53	1,943.27	1,979.20
Tutoring Visits per FTE	0.2756	0.3237	0.2223

6.2c Student Perception of Online Tutoring Service Effectiveness: Is this service helping you improve your grades?

	2016 Calendar Year	2017 Calendar Year	2018 Calendar Year
	85%	89%	100%

6.3 Health Services Usage per On Campus FTE by Academic Year

	2014-2015	2015-2016	2016-2017	2017-2018
Number of Visits	967	1,216	676*	627*
On Campus FTE (Regular FA, SP)	1,907.27	1,748.60	1,540.53	1,584.07
Annual Tutoring Visits per FTE	0.5070	0.6954	0.4388	0.3958
* Health Services availability changed from 12- to 10-month contract with health professional.				

6. 4a Student Life Counseling Services Usage per FTE by Academic Year

	2015-2016	2016-2017	2017-2018	2018-2019
Number Served	131	110	106	128
FTE (Regular FA, SP)	4,254.46	3,851.33	3,673.54	3,689.07
Student Clients Served per FTE	0.0213	0.0286	0.0289	0.0347

6.4b Satisfaction with Campus Services: Noel Levitz Student Satisfaction Inventory: Counseling services are available if I need them.

	Spring 2014	Spring 2015	Spring 2019
#	147	195	
Importance	5.86	6.06	6.49
Satisfaction	6.25	6.30	6.30
Perf Gap	-0.39*	-0.24*	0.19
Natl Peer Perf Gap	0.50	0.44	0.32
*A negative (-) performance gap indicates student levels of satisfaction are higher than student rating of importance for campus service.			

6.4c Disability Services Usage per FTE by Academic Year

	2015-2016	2016-2017	2017-2018	2018-2019
Number Served	74	52	58	52
FTE (Regular FA, SP)	4,254.46	3,851.33	3,673.54	3,689.07
Student Clients Served per FTE	0.0186	0.0135	0.0158	0.0141

6.5 Dorm Utilization Percentage, Average for AY (Regular fall, spring terms)

	2014-2015	2015-2016	2016-2017	2017-2018
August	99.17%	101.45%	94.40%	96.00%
September	98.96%	101.24%	94.60%	95.80%
October	97.30%	100.41%	93.40%	92.20%
November	94.81%	99.38%	92.80%	91.80%
December	94.81%	99.17%	92.80%	92.20%
Average, Fall term	97.01%	100.33%	93.60%	93.60%
January	89.63%	91.30%	85.80%	82.60%
February	89.21%	89.86%	83.80%	85.00%
March	89.00%	89.86%	82.60%	84.40%
April	87.76%	86.75%	81.60%	82.80%
May	87.76%	85.51%	81.60%	82.80%
Average, Spring term	88.67%	88.65%	83.08%	84.24%
Average, AY	92.84%	94.49%	88.34%	88.92%

7.1 Noel Levitz Student Satisfaction Inventory: Student Centeredness Performance Gap

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.50	6.56	6.50
Satisfaction	6.02	6.15	6.15
Perf Gap	0.48	0.41	0.35
Natl Peer Perf Gap	0.79	0.77	0.42

7.2 Noel Levitz Student Satisfaction Inventory: Campus Climate Performance Gap

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.56	6.58	6.57
Satisfaction	6.13	6.28	6.26
Perf Gap	0.43	0.33	0.31
Natl Peer Perf Gap	0.68	0.66	0.56

7.3 Noel Levitz Student Satisfaction Inventory: Academic Advising Effectiveness Performance Gap

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.58	6.51	6.61
Satisfaction	5.80	5.93	6.20
Perf Gap	0.78	0.58	0.41
Natl Peer Perf Gap	0.95	0.92	0.57

7.4 Noel Levitz Student Satisfaction Inventory: Campus Services Performance Gap

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.40	6.39	6.53
Satisfaction	6.16	6.12	6.35
Perf Gap	0.24	0.27	0.18
Natl Peer Perf Gap	0.54	0.50	0.48

7.5 Noel Levitz Student Satisfaction Inventory: Admissions/Financial Aid Effectiveness Performance Gap

	Spring 2014	Spring 2015	Spring 2019
\$	147	195	205
Importance	6.48	6.40	6.55
Satisfaction	5.95	6.00	6.14
Perf Gap	0.53	0.40	0.41
Natl Peer Perf Gap	0.91	0.86	0.59

7.6 Noel Levitz Student Satisfaction Inventory: Registration Effectiveness Performance Gap

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.55	6.56	6.56
Satisfaction	6.16	6.19	6.21
Perf Gap	0.39	0.37	0.35
Natl Peer Perf Gap	0.81	0.78	0.41

7.7a Satisfaction with Dormitories: Dormitory Student Satisfaction Survey

	2013	2014	2015	2016	2017	2018
# of responses	NA	NA	100	114	156	91
I felt safe & secure in the dormitories.	0.95	0.91	0.89	0.86	0.89	0.96
The dorm personnel were available when needed.	0.79	0.75	0.86	0.77	0.86	0.85
Mail was delivered timely and accurately.	0.75	0.85	0.82	0.75	0.81	0.85
I was pleased with the variety of things to do on campus.	0.75	0.74	0.84	0.72	0.78	0.87
I enjoyed the selection of food in the cafeteria.	0.24	0.22	0.15	0.20	0.32	0.26
Overall Satisfaction	0.74	0.73	0.76	0.60	0.71	0.84

7.7b Satisfaction with Dormitories: Noel Levitz Student Satisfaction Inventory: The campus is safe and secure for all students.

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.68	6.68	6.73
Satisfaction	6.27	6.38	6.47
Perf Gap	0.41	0.30	0.28
Natl Peer Perf Gap	0.55	0.54	0.48

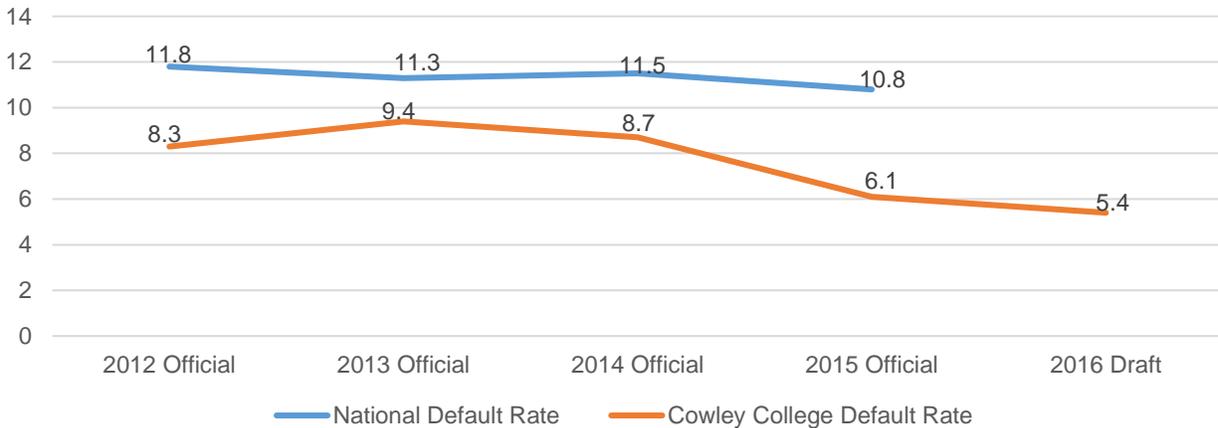
7.8 Food Service Survey: Overall Satisfaction, Percentage

	2015	2016	2017	2018
#	162	153	136	128
Excellent	27%	50%	39%	29%
Very Good	36%	58%	47%	45%
Good	23%	25%	30%	20%
Excellent, Very Good, and Good Responses Combined	86%	87%	85%	94%

7.9 Employee Survey Overall Satisfaction Percentage

	2011	2012	2013	2016	2017
#	91	68	107	135	56
Overall Satisfaction Percentage	0.85	0.84	0.80	0.62	0.72

8.1 Three Year Student Loan Cohort Default Rate; Cowley College, National



8.2 Average Student Loan Debt Compared to Financial Aid Cost of Attendance

	2015-2016	2016-2107	2017-2018
Number of Awards	1,595	1,640	1,439
Total Student Loan Funds Awarded	\$5,100,266	\$4,660,218	\$4,146,372
Average Annual Student Loan Debt	\$3,198	\$2,842	\$2,881
Annual Cost of Attendance for Traditional, In State Student Living on Campus	\$14,114	\$14,469	\$14,755
Three Year Average	0.36	0.30	0.25
Loan Debt-Attendance Cost Ratio	0.23	0.20	0.20

8.3 Percentage of Federal Work Study Funds Utilized

	2015-2016	2016-2017	2017-2018
Number of Federally Funded Student Employees	67	74	70
Total Payroll	\$102,916.00	\$102,080.00	\$100,407.00
Average Payroll per Student	\$1,536.06	\$1,379.46	\$1,434.39
Total Headcount	4,594	4,083	3,863
Percentage of Students Receiving Work Study Funds	0.0146	0.0181	0.0181
Budgeted	\$102,916.00	\$150,000.00	\$116,250.00
Expensed	\$102,916.00	\$102,080.00	\$100,407.00
Utilization Percentage	1.0000	0.6805	0.8637

9.1 Credit Hours: General Education

	2016 Fall	2016 Spring	2017 Fall	2017 Spring	2018 Fall
General Ed	24,388	21,493	23,766	20,082	23,560
Goal	27,314	23,090	24,631	21,707	24,003
Goal Status	(2,926)	(1,597)	(865)	(1,625)	(443)

9.2 Credit Hours: Career-Technical Education

	2016 Fall	2016 Spring	2017 Fall	2017 Spring	2018 Fall
Vocational	6,445	6,394	6,029	6,184	6,718
Goal	7,488	7,386	6,509	6,457	6,089
Goal Status	(1,043)	(992)	(480)	(273)	629

9.3 Marketing Dollars Spent per FTE

	2014-2015	2015-2016	2016-2017	2017-2018
Marketing Dollars Spent	\$148,226	\$140,200	\$167,011	\$201,509
FTE	5,060.20	4,737.99	4,252.86	4,004.94
Marketing Dollars Spent per FTE	\$29.29	\$23.76	\$25.31	\$32.72

9.4 Overall Admissions Application Receipts

	2012-2013			2013-2014			2014-2015			2015-2016		
	By Month	Total	Goal Status									
7	593	593	118	561	561	86	509	509	34	225	225	(250)
8	810	1403	453	691	1252	302	578	1087	137	283	508	(442)
9	307	1710	285	366	1618	193	288	1375	(50)	201	709	(716)
10	465	2175	275	441	2059	159	362	1737	(163)	321	1030	(870)
11	492	2667	292	431	2490	115	395	2132	(243)	267	1297	(1078)
12	461	3128	278	409	2899	49	349	2481	(369)	232	1529	(1321)
1	701	3829	504	636	3535	210	463	2944	(381)	279	1808	(1517)
2	272	4101	301	294	3829	29	211	3155	(645)	--	--	--
3	495	4596	321	394	4223	(52)	254	3409	(866)	--	--	--
4	621	5217	467	558	4781	31	444	3853	(897)	--	--	--
5	718	5935	710	627	5408	183	450	4303	(922)	--	--	--
6	413	6348	648	342	5750	50	213	4516	(1184)	--	--	--

9.5a Monthly Campus Visits by Individuals

	2012-2013			2013-2014			2014-2015			2015-2016		
	By Month	Total	Goal Status									
July	25	25	(20)	36	36	(9)	36	36	(9)	35	35	(10)
August	11	36	(54)	24	60	(30)	26	62	(28)	27	62	(28)
September	31	67	(68)	34	94	(41)	57	119	(16)	80	142	7
October	117	184	4	129	223	43	109	228	48	101	243	63
November	39	223	(2)	70	293	68	49	277	52	109	352	127
December	17	240	(30)	17	310	70	10	287	47	21	373	133
January	40	280	(35)	38	348	33	84	371	56	20	393	78
February	56	336	(24)	59	407	47	80	451	91	--	--	--
March	61	397	(8)	60	467	62	43	494	89	--	--	--
April	115	512	62	65	532	82	183	677	227	--	--	--
May	58	570	75	50	582	87	70	747	252	--	--	--
June	47	617	77	63	645	105	26	773	233	--	--	--

9.5b Campus Visits by Event (# of Student Attendees)

	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Math & Science Day	93	95	100+	125	NA
Arts and Humanities Day	79	75	84	78	118
Junior Day			90+		55
Senior Day			208	285	200+
Health/Human Service Day		80+	80+	100+	170+
AY Total	172	250+	562+	588+	543+

9.6 Scholarship Discount Percentage on Tuition and Fees

		2016-2017 Fall Spring	2017-2018 Fall Spring
Tuition and Fees			
	In District	1,240,037	1,367,335
	Instate	3,366,198	3,109,995
	International	361,682	435,810
	Out of State	627,216	704,824
	Oklahoma	398,940	488,290
	Total Tuition and Fees	5,994,073	6,106,254
Scholarships			
	General	144,883	150,949
	Academic/Activity	571,874	743,027
	Athletic	373,469	809,737
	Endowment	109,233	100,144
	Total Scholarships	1,199,459	1,803,857
	Total Tuition and Fees Less Scholarships	\$4,794,614	\$4,302,397
	Discount Percentage on Tuition and Fees	0.2001	0.2954

10.1 ACES VOLUNTEER COMMUNITY SERVICE HOURS PER FTE

	2015-2016	2016-2017	2017-2018
Number of Community Service Hours	17,268	16,842	16,432
FTE (Regular FA SP)	4,254.46	3,851.33	3,673.54
Community Service Hours per FTE	4.06	4.37	4.47

10.2 Golden Tigers Enrollment: Total Enrollment in All Courses (duplicated)

	2014-2015	2015-2016	2016-2017	2017-2018
Total Enrollment in All Courses	994	1,103	1,153	766
Total Number of Courses Offered	60	65	60	58

10.3, 4 Number of Business and Industry (BI) Course Sections with Number of Students Enrolled

	# of Course Sections Offered within the Service Area	# of Students Enrolled in Course Sections
2013-2014	1	16
2014-2015	1	15
2015-2016	NA	NA
2016-2017	3	35
2017-2018	10	90

11.1 Stakeholder Satisfaction Percentage (Strategic Planning Stakeholder Survey)

	2015	2017
Alumni	67%	100%
Advisory Committee Member	100%	100%
Business and Industry Leaders	NA	100%
Community Members	85%	75%
Service Organization	100%	100%
Combined Percentage	88%	89%

11.2 ADVISORY COMMITTEE SURVEY OVERALL SATISFACTION PERCENTAGE

	2016-2017	2017-2018	2018-2019
#, All Departments Combined	69	70	55
	Approval Rating*	Approval Rating*	Approval Rating*
I have adequate contact with program representatives.	0.94	0.92	0.96
Program representatives request my input.	0.92	0.87	0.94
Advisory committee recommendations or suggestions are implemented.	0.78	0.85	0.87
The program curriculum is relevant in today's industry.	0.91	0.99	0.93
The program is meeting the needs of the community.	0.85	0.92	0.91
There is adequate market demand to support graduates of the program.	0.92	0.92	0.91
The program is marketed effectively.	0.76	0.85	0.84
The program facilities are adequate to meet course and program objectives.	0.88	0.81	0.87
The program equipment is adequate to meet and course and program objectives.	0.91	0.87	0.87
The program technology is adequate to meet and course and program objectives.	0.87	0.90	0.87
Average Overall Approval Rating	0.87	0.89	0.90
*Approval rating is defined as the combined percentage of Agree and Strongly Agree responses.			

12.2a Increase in Student Tuition and Fees

	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Tuition	\$52	\$55	\$55	\$55	\$55
Fees	\$28	\$29	\$34	\$40	\$45
Total	\$80	\$84	\$89	\$95	\$100
Change		+4	+5	+6	+5

12.2b Noel Levitz Student Satisfaction Survey: Student Perception of Tuition Value Tuition paid is a worthwhile investment

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.72	6.68	6.72
Satisfaction	6.21	6.24	6.32
Perf Gap	0.51	0.44	0.40
Natl Peer Perf Gap	0.74	0.74	0.67

12.3 Mil Levy Change

	2014-2015	2015-2016	2016-2017	2017-2018
Mill Levy	18.790	18.998	20.302	20.313
YR Over YR Difference	-0.598	0.125	1.304	0.011

13.1 Net Change in Endowment Assets

2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
\$36,333	\$47,657	\$10,700	NA	\$166,500	\$184,918

13.2 Endowment Support to Cowley College

2013-2104	2014-2015	2015-2016	2016-20017	2017-2018
\$47,657	\$10,700	NA	\$166,500	\$184,918

13.3, 13.4, 13.5, 13.6 Endowment Support

	2014-2015	2015-2016	2016-2017	2017-2018
Number of Scholarships Established	11	NA	6	9
Number of Endowment Scholarships Awarded	176	NA	193	223
Total Endowment Scholarship Dollars Awarded to Students Annually	\$113,900	NA	\$123,500	\$99,918
Total Tiger Booster Club Scholarship Dollars Awarded to Students Annually	\$85,000	NA	\$43,000	\$85,000

14.1 Campus Security Reportable Crimes

	2014-2015	2015-2016	2016-2017	2017-2018
# of Reportable Crimes	97	66	75	62

14.2 Noel Levitz Student Satisfaction Inventory: The campus environment is safe and secure for all students.

	Spring 2014	Spring 2015	Spring 2019
Importance	6.39	6.51	6.54
Satisfaction	6.05	6.07	6.09
Perf Gap	0.34	0.44	0.45
Natl Peer Perf Gap	0.91	0.85	0.68

14.2 Noel Levitz Student Satisfaction Inventory: Campus Safety Item: The campus is safe and secure for all students

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.68	6.68	6.73
Satisfaction	6.27	6.38	6.47
Perf Gap	0.41	0.30	0.28
Natl Peer Perf Gap	0.55	0.54	0.48

14.3, 4 Number of Workmen's Compensation Claims and Lost Work Days

	2015	2016	2017
Number of Claims	4	7	5
Lost Work Days Due to Claims	56	12	10

15.1 Noel Levitz Student Satisfaction Inventory: Ethical Behavior: Faculty are fair and unbiased in their treatment of individual students

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.39	6.51	6.54
Satisfaction	6.05	6.07	6.09
Perf Gap	0.34	0.44	0.45
Natl Peer Perf Gap	0.91	0.85	0.68

15.2 Noel Levitz Student Satisfaction Inventory: Ethical Behavior: Cowley College fosters an atmosphere that promotes honesty and integrity among its students within the academic environment (Campus Question)

	Spring 2014	Spring 2015	Spring 2019
#	147	195	205
Importance	6.39	6.51	6.54
Satisfaction	6.05	6.07	6.09
Perf Gap	0.34	0.44	0.45
Natl Peer Perf Gap	0.91	0.85	0.68

15.3 Academic Integrity

	2016-17	2017-2018	2018-2019
Academic Integrity Incidents	39	74	32
Total FTE	3,851.33	3,673.54	3,689.07
Incidents per FTE	0.0101	0.0201	0.0087

Questions about the information contained in this report may be directed to:

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